

John Irvine

jirving3@live.co.uk

<https://www.linkedin.com/in/john-irvine-multimedia/>

Brae, Shetland Isles, Scotland, UK • Mob: 07956019792

Multimedia & Video Editing Professional

Creative and analytical professional with substantial experience delivering compelling stories and executing animation-based projects.

Commendable background in multi-faceted projects from inception to completion, whilst incorporating unique assets and visual interactions. Skilled at creating vision for editing processes along with engaging audiences on social platforms. Instrumental in streamlining art procedures, implementing innovative solutions, and harnessing digital tools for increased efficiency and visibility. Well-versed in performing repetitive background tasks, whilst leveraging multimedia skills combined with administrative experience.

Areas of Expertise

Multimedia Computing Motion Graphics Video Production 2D/3D Animation
Production Development Concept Design Digital & Traditional Art

Education & Credentials

University of Aberdeen

The Psychology of Social Bias

From: January 2024

To: present

- Understanding social biases in the workplace and wider society
- Effects of bias on individuals and society
- Strategies to tackle social bias

Edinburgh Napier University

MA Motion Graphics

From: September 2021

To: July 2023

- Design Specialism in an Interdisciplinary World (Motion Graphics, Product Design and Live Projects)
- Design Research and Practice (Design Research Methods and Theories and Frameworks)
- Dissertation (Adult Animation and Graphic Fiction to Challenge the Traditional Binary Norm)

BSc (Hons) Digital Media (2:1)

From: September 2014

To: June 2018

- Digital Video Development, Visual Design for Digital Media and Group Project
- Introduction to 3D, Visual Effects Storytelling, 3D Animation and Professional Internship
- Producing Digital, Digital Storytelling, 2D Animation and Sound Design
- Honours Project, a motion comic about a character with Asperger's syndrome

Career Experience

Housekeeper, Brae Hotel

Sep 2022 – Present

Sanitise ensuite bathrooms, showers, toilets, sinks, and countertops. Perform multiple duties efficiently, such as vacuuming, sweeping, and mopping floors. Collect and dispose of trash, whilst utilising several pieces of equipment.

Relevant Experience

Graphic Designer, C-MIST

Jul – Aug 2020

Created motion graphics and layouts to update PowerPoint presentations. Successfully developed 2D and 3D content and included it in PowerPoint slides to deliver creative ideas.

Web Designer, Shetland Inter-Club Yachting Association

Oct 2018 – Aug 2019

Uploaded records of winning yachts and trophies from regattas by developing website on Wix. Improved designs and maintained website appearance by enforcing content standards. Fostered positive collaboration digitally by creating official Facebook page for Inter-Club members.

Digital Media Assistant, Scotland's Churches Trust

Sep – Nov 2017

Recorded and edited atmospheric videos utilising creative license for churches across Edinburgh, whilst uploading videos on social media platforms via Hootsuite. Managed content for the company's social media.

Technical Proficiencies

Web Design and Management – Terminal Four (T4), WordPress, Wix, Google Analytics, Hootsuite

Adobe Creative Cloud – Photoshop, After Effects, Premiere, Illustrator, InDesign, Acrobat

Microsoft Office – Word, Access, Excel, PowerPoint, Outlook, Publisher, Project

3D Animation – Autodesk Maya, Cinema 4D

Accomplishments

Adult Animation and Graphic Fiction to Challenge the Traditional Binary Norm Dec 2022
Written dissertation with research through design, design fiction and 1:1 interviews with artists about awareness and representation of LGBTQIA+ topics, gender identities and non-monogamy in animation and comics.

Film and Creative Practice, Shetland College UHI May 2021
Self-produced a guidance video (Overcome the Rut) for artists struggling with creative motivation.
<https://www.johnirvine-multimediaartist.com/overcome-the-rut>

Certificates of Internship, Training in Digital Marketing and in Graphic Design, GAOTek Inc. May 2020

Honours Project (The Man in the Houseboat), Edinburgh Napier University Apr 2018
Researched representation of Asperger's syndrome and autism in popular media and produced four short motion comics pitching an animated series with an autistic main character.

Stage Actor, Napier University Drama Society Sep 2014 – Dec 2017
Performed in seven stage shows in the Assembly Roxy in Edinburgh.

Power Hour (music video), Edinburgh Napier University Apr 2017
Motion graphics editor and cameraman for a client-based music video.
<https://www.youtube.com/watch?v=3PwwpyS6Wvc> <https://www.johnirvine-multimediaartist.com/power-hour>

Stage Actor, Ronas Drama Group Oct 2012-May 14
Performed in three stage shows in the Garrison Theatre in Lerwick for the annual County Drama Festival and in the Sullom Hall in Sullom.

Leonardo da Vinci programme, Shetland College Apr 2013
A month's work experience in Vossevangen, Norway funded by the Leonardo da Vinci programme. I spend two weeks in a computer shop and one week in a public library of the Voss Kulturhus.

Volunteering

Volunteer Photographer, Shetland College Nov 2019
Photographer for the Shetland College Open Day.

Volunteer Photographer/Videographer, Shetland College Sep 2019
Filmed the local Careers Event at Anderson High School for DYW (Developing the Young Workforce) Shetland.

Volunteer Analyst, Mind Your Head Aug 2019
Compiling data from online revenue via Google Analytics into Excel spreadsheets.

Official Photographer, Scotland's Churches Trust Nov 2017
Represented the Trust as an official photographer for the Royal Patron Gathering at Dunblane Cathedral, which HRH The Princess Royal attended.

Volunteer Analyst, Mind Your Head Jul-Aug 2014
Compiling data from online revenue via Google Analytics into Excel spreadsheets.